

# ICA Regional Conference 2024 Pakistan

December 5 - 6, 2024

## Maximizing the Scope of Climate Communication: Strategies, Responsibilities & Outcomes for Global South

Day 1		Program		Dec 5, 2024
Time	Details			Location
8:30 AM - 9:00 AM:	Registration			Hall 2, 2nd Floor, Jim Tebbe Campus Centre
	Inaugural Session			
Time	Details	Speakers		Location
09:00 – 09:15	Opening Remarks	Dr. Firasat Jabeen, Conference Chair		Hall 2, 2nd Floor, Jim Tebbe Campus Centre
09:15 – 09:25	Address	Dr. Altaf Ullah Khan, Dean of Humanities, FCCU		
09:25 – 09:35	Address	Dr. Bushra Rahman, President AMCAP		
09:35 – 09:45	Welcome Address	Dr. Jonathan S. Addleton, Rector, FCCU		
09:45 – 10: 20	Keynote Speech	Dr. Waqas Ejaz, (Research Fellow with the Oxford Climate Journalism Network, UK)		
10:20 – 11:00	Keynote Speech	Dr. Noshir Cotractor (Professor of Behavioral Sciences and Communication, Northwestern University, USA)		
11:00 – 11:30 PM	Tea Break			
11:30 PM – 1:00 PM	Plenary Session I	Title: Activism and Academia: Bridging the Gap in Climate Research and Public Engagement		
Time	Details	Names		Location
11:30 PM – 1:00 PM	Moderator	Muhammad Junaid, (News Anchor, GEO News)		Hall 2, 2nd Floor, Jim Tebbe Campus Centre
	Scholar/Expert 1	Dr. Noshir Contractor (Professor of Behavioral Sciences and Communication, Northwestern University, USA)		
	Scholar/Expert 2	Dr. Waqas Ejaz, (Research Fellow with the Oxford Climate Journalism Network, UK)		
	Scholar/Expert 3	Farahnaz Zahidi Moazzam (Pakistan Editor @Dialogue Earth (The Third Pole)		
	Scholar/Expert 4	Ms. Silvia M. Machado (Faculty of Environmental Sciences)		
	Scholar/Expert 5	Ahmad Rafay Alam (Environmental Lawyer and Activist)		
	Group Photo			
1:00 PM – 2:00 PM	Lunch & Prayer Break			Hall 2 Jim Tebbe Campus Centre

## Concurrent Panels

2:00 PM - 3:15 PM

<b>Day 1</b>	<b>Panel: 1</b>	Bridging Journalism, Science, and Climate Dialogue	
2:00 PM - 3:15 PM	Role	Names	Location:
	Chair:	Dr. Sohail Riaz Raja	IL Class Room, Digital Library, Jim Tebbe Campus Centre
	Discussant:	Dr. Zahid Bilal	
	Moderator:	Dr. Saba Sultana	
	Presenter 1	Bilal Tariq & Aayat e Noor	
	Presenter 2	Maryam Rai Shahbaz & Azeem Sajid	
	Presenter 3	Huda Imran & Laiba Shahid, Muhammad Aleem Arham & Zahir Sulehri	
	Presenter 4	Hirat Batool	
<b>Day 1</b>	<b>Panel: 2 (Hybrid)</b>	<b>Media Narratives and Environmental Advocacy: Communicating Climate Action and Security in South Asia</b>	
2:00 PM - 3:15 PM	Role	Names	Location:
	Chair:	Dr. Syed M. Saqib Saleem	Overflow Dining Hall, G-Floor, Jim Tebbe Campus Centre
	Discussant:	Dr. Mian Javed	
	Moderator:	Dr. Kiran Karamat	
	Presenter 1	Rahman Ullah	
	Presenter 2	Sundas Rana & Dr. Fouzia Naz	
	Presenter 3	Hafsah Javed & M. Adeel Q. Hussain	
	Presenter 4	Subbah Mir	
<b>Day 1</b>	<b>Panel: 3 (Hybrid)</b>	<b>Visualizing Climate Change: Media Strategies, Narratives, and Frames in Digital Environmental Discourse</b>	
2:00 PM - 3:15 PM	Role	Names	Location:
	Chair:	Dr. Qurratulaen Liaqat	Hall 1, 1st Floor, Jim Tebbe Campus Centre
	Discussant:	Dr. Zara Masood	
	Moderator:	Dr. Ifrah Iftikhar	
	Presenter 1	Hunter Reeves	

Presenter 2	Mehraveh Taghizadeh
Presenter 3	Awais Saleem
Presenter 4	Hina Ali

<b>Day 1</b>	<b>Panel: 4 (Hybrid)</b>	<b>Bridging Gaps in Climate Communication</b>
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2:00 PM - 3:15 PM	Role	Names	Location:
	Chair:	Dr. Taimur Ul Hassan	Hall 2, 2nd Floor, Jim Tebbe Campus Centre
	Discussant:	Dr. Mudassir Hussain Shah	
	Moderator:	Dr. Moneeba Iftikhar Atif Ashraf & Salman Amin	
	Presenter 1		
	Presenter 2	Sadaf Zahra & Zaheer Ud Din Babar	
	Presenter 3	Natasha Javed, Dr. Mudassir Mukhtar, Farrukh Bashir	
	Presenter 4	Lekshmi Priya Sanal	

## Afternoon Concurrent Sessions

3:30 PM – 5:00 PM

<b>Day 1</b>	<b>Panel: 5 (Hybrid)</b>	<b>Intersecting Narratives: Environmental Challenges and Media Representation in Pakistan</b>
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Time	Role	Names	Location:
3:30 PM - 5:00 PM	Chair:	Dr. Saadia Ishtiaq Nauman	IL Class Room, Digital Library, Jim Tebbe Campus Centre
	Discussant:	Dr. Antony Kar	
	Moderator:	Dr. Amrat Haq	
	Presenter 1	Natasha Javed, Ayesha Siddiqua, Farrukh Bashir	
	Presenter 2	Dr. Raana Afzal Oonib Azam, Dr. Syeda Maliha Begum Syeda Mona Batool Taqvi	
	Presenter 3	Fatima Attique, Dr. Saleem Abbas	
	Presenter 4	Dr. Muhammad Shahid Imran, Dr. Kate Fitch and Dr. Deb Anderson	

<b>Day 1</b>	<b>Panel: 6. (Hybrid)</b>	<b>Public Health Communication in Pakistan: Innovative Approaches to Disease Awareness and Prevention</b>	
Time	Role	Names	Location:

3:30 PM - 5:00 PM	Chair:	Dr. Sayyed Fawad Ali Shah	Overflow Dining Hall, G-Floor, Jim Tebbe
	Discussant:	Dr. Ayesha Ashfaq	Campus Centre
	Moderator:	Dr. Adeel Ahmad Amir	
	Presenter 1	Shafaq Chaudhry	
	Presenter 2	Dr. Hina Adeeb, Yakhshi Saleem, Ashbeelah Shafqat Ali, Rooma Shahzadi	
	Presenter 3	Hina Ali	
	Presenter 4	Muhammad Mujtaba Ali	

<b>Day 1</b>	<b>Panel: 7 (Hybrid)</b>	<b>Risk Governance in Climate Crises: Policy, Practice &amp; Public</b>	
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Time	Role	Names	Location:
3:30 PM - 5:00 PM	Chair:	Dr. Anam Muzamill	Hall 1, 1st Floor, Jim Tebbe
	Discussant:	Dr. Qurratulann Malik	Campus Centre
	Presenter 1	1. Ahmed , Abdullahi Aminullahi 2. Adebayo , Babatunde Daud 3. Omidiji , Qayum Olamilekan 4. Shehu , Amina	
	Presenter 2	1. Aqsa Zaffer 2. Sumera Batool 3. Nimra Zaffer	
	Presenter 3	Ayat E Noor	
	Presenter 4	Bisma Imran	

<b>Day 1</b>	<b>Panel: 8 (Hybrid)</b>	<b>Digital Activism with Engagement for Climate Justice</b>	
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Time	Role	Names	Location:
3:30 PM - 5:00 PM	Chair:	Abida Ashraf	Hall 2, 2nd Floor, Jim Tebbe
	Discussant:	Dr. Abdul Qadir	Campus Centre
	Moderator:	Dr. Ayesha Sadaf	
	Presenter 1	Dr. Muhammad Shahid Imran, Dr Muniba Fatima Zahra, Ms Hifza Huma	
	Presenter 2	Shaherzaad Khuram	

Presenter 3 Huda Imran, Ahmad Ali Hasan  
 Presenter 4 Rimsha Azhar, Syed Sami Shah

<b>Day 1</b>			
<b>Time</b>	<b>Panel: 15 (Hybrid)</b>	<b>Media, Public Perception, and Environmental Advocacy</b>	
	<b>Role</b>	<b>Names</b>	<b>Location:</b>
3:30 PM - 5:00 PM			Room 135 (Academic Advising Center's Meeting Room) 1st Floor, Jim Tebbe Campus Centre
	Chair:	Dr. Malik Adnan	
	Discussant:	Noman Qureshi	
	Moderator:	Imran Saleem	
	Presenter 1	Shahla Riaz	
	Presenter 2	Rahima Faisal	
	Presenter 3	Aniqa Ali	
	Presenter 4	Zaeem Yasin, Zunaira Islam	
5:00 PM	<b>Tea / Refreshments</b>		Hall 2, 2nd Floor, Jim Tebbe Campus Centre

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December 5 - 6, 2024

## Maximizing the Scope of Climate Communication: Strategies, Responsibilities & Outcomes for Global South

Day 2		Program		Dec 6, 2024	
Time	Details	Participation	Location		
08:30 AM - 9:00 AM	Registration Desk		Hall 2, 2nd Floor, Jim Tebbe Campus Centre		
<b>Title : Narrating the Unseen: Climate Communication for Marginalized Voices</b>					
<b>Plenary Session II</b>					
9:00 AM – 10:30 AM	Details	Participation	Location		
	Moderator	Muhammad Junaid, GEO New	Hall 2, 2nd Floor, Jim Tebbe		
	Scholar/Expert 1	Dr. Derk Bakker (Associate Professor of Environmental Sciences, FCCU) Dr. Marwan M. Kraidy, Professor of Communication in Global Media, Politics, and Culture at Northwestern, Qatar	Campus Centre		
	Scholar/Expert 2	Dr. Shafiq Ahmad Kamboh, (Punjab University, LHR)			
	Scholar/Expert 3	Dr. Azmat Rasul (Exchange Professor, Department of Communication Arts, Valdosta State University, USA)			
	Scholar/Expert 4				
	Scholar/Expert 5	Ms. Imrana Tiwana, BNU			
	Group Photo				
10:30 AM – 11:00 AM	<b>Tea / Networking Break</b>				
<b>Poster Presentation and Exhibition</b>					
<b>Session: 9</b>					
Time	Details	Participation	Location		
11:00 AM – 1:00 PM	20 Participants	Poster Presentation and Exhibition	Outside Hall 2, 2nd Floor, Jim Tebbe Campus Centre		
11:00 AM – 12:30 PM	<b>Concurrent Panels</b>				

<b>Day 2</b>	<b>Panel: 10 (Hybrid)</b>	<b>Media Representation and Discourse on Climate Change</b>	
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Time	Role	Names	Location:
11:00 AM – 12:30 PM	Chair:	Dr. Fawad Baig	IL Class Room, Digital Library, Jim Tebbe Campus Centre
	Discussant:	Dr. Zaeem Yasin	
	Moderator:	Dr. Hina Adeeb	
	Presenter 1	Muhammad Ali, Saima Kazmi	
	Presenter 2	Zaneera Malik	
	Presenter 3	Naveed Iqbal Chaudhry, Amna Ashraf, Sadaf Shabbir	
	Presenter 4	Fareena Khan, Dr. Abida Ashraf	

<b>Day 2</b>	<b>Panel: 11</b>	<b>Climate Advocacy, Strategies, and Political Context</b>	
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Time	Role	Names	Location:
11:00 AM – 12:30 PM	Chair:	Imrana Tiwana	Overflow Dining Hall, G-Floor, Jim Tebbe Campus Centre
	Discussant:	Dr. Sumeera Batool	
	Moderator:	Dr. Rabia Noor	
	Presenter 1	Dr. Madiha Maqsood, Huda Imran, Laiba Shahid	
	Presenter 2	Itba Tahreem, Laraib Noor	
	Presenter 3	Madiha Khan	
	Presenter 4	Niba Khalid, Shafaq Chaudhary	

<b>Day 2</b>	<b>Panel: 12</b>	<b>Gender, Climate Resilience and Mitigation Strategies</b>	
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Time	Role	Names	Location:
11:00 AM – 12:30 PM	Chair:	Dr. Anjum Zia	Hall 1, 1st Floor, Jim Tebbe Campus Centre
	Discussant:	Dr. Fouzia Naz	
	Moderator:	Dr. Hilal Fatima	
	Presenter 1	Shabana Asgher and Sanna Mirza	
	Presenter 2	Wafa Naz, Mukhtar Ahmmad, Warda Maryam	
	Presenter 3	Sadiqa Maqbool	

Presenter 4 Syeda Mona Batool Taqvi, Fizza Abbas,  
Raana Afzal, Asmat Ara, Madiha Khatri

<b>Day 2</b>			
<b>Panel: 13</b>			
Climate Crisis: Content Creation, Reporting and Engagement			
Time	Role	Names	Location:
11:00 AM – 12:30 PM	Chair:	Dr. Sajjad Ahmad Paracha	Room 135 (Academic Advising Center's Meeting Room) 1st Floor, Jim Tebbe Campus Centre
	Discussant:	Dr. Faiza Latif	
	Moderator:	Dr. Mukhtar Ahmmad	
	Presenter 1	Marium Masud Khan, Anjum Zia	
	Presenter 2	Sanobar Nadir, Sundas Rana, Hina Yousuf, Fouzia Naz	
	Presenter 3	Muhammad Sultan Malik	
	Presenter 4	Moneeba Iftikhar	

<b>Day 2</b>			
<b>Panel: 14</b>			
Gaze, Regulation of Female Sexuality, or Using Women as Weapons of War			
Time	Role	Names	Location:
11:00 AM – 12:30 PM	Chair:	Dr. Noshina Saleem	Hall 2, 2nd Floor, Jim Tebbe Campus Centre
	Discussant:	Dr. Iram Sultana	
	Moderator:	Dr. Abul Hassan	
	Presenter 1	Kamran Butt	
	Presenter 2	Hamza Ayub	
	Presenter 3	Akram Rashid, Saiqa Farhan, Mariam Sabir, Arooj Kiani	
	Presenter 4	Noor Ul Ain Nasir, Haseeb Ur Rehman Warrich, Noshaba Nargis	

1:00 PM - 2 PM	<b>Lunch &amp; Prayer Break</b>	Hall 2, Jim Tebbe Campus Centre	
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<b>Keynote Speech</b>			
Locus Versus Nexus: Communication Research and Advocacy in the Global South			
Time	Details	Participation	Location
2:15 - 2: 45 PM	Keynote Speaker	Dr. Marwan M. Kraidy	Hall 2, 2nd Floor, Jim Tebbe Campus Centre



**Closing  
Ceremony**

3:00 PM – 4:00 PM

Time	Details	Participation	Location
3:00 - 3:10 PM	Conference Wrap-up	Dr. Firasat Jabeen, (Conference Chair)	Hall 2, 2nd Floor, Jim Tebbe Campus Centre
3:10 - 3:20 PM	Closing Remarks	Dr. Altaf Ullah Khan (Dean of Humanities)	
3: 20 - 3:30 PM	Closing Remarks	Dr. Kauser Abdullah Malik (Dean of Postgraduate Studies, FCCU)	
3:30 - 3:40 PM	Closing Remarks	Dr. Jonathan S. Addleton (Rector, FCCU)	
3:40 - 4:00 PM	Awards / Certificates /Group Photo		